

# The Rule of Thirds Exercise

Using a sheet of graph paper, a pencil, and ruler or straight edge to complete this exercise. Sketch three (3) simple web page layouts using the Rule of Thirds.

1. Begin with a blank sheet of graph paper. Draw a rectangle that is 18 squares vertically and 18 squares horizontally.
2. Divide the rectangle horizontally and vertically by thirds.
3. Begin dividing and/or combining areas based on thirds.
4. Draw and Identify blocks that represents the following: container (*the large, main rectangle represents this*), header, logo, content, navigation and footer.
5. Neatly shade some areas with your pencil to better visualize division of space. Simulate text with neatly drawn lines.
6. Draw a circle with the word Logo in it to simulate a logo. Use actual words for the company name and navigation.

TIP: Be sure to leave some whitespace - space with nothing (like the examples below).

NOTE: Your sketches should be as neat and clean as possible. Remember - you will be showing these sketches to your client or boss!

*Example Web Page Layouts using Rule of Thirds*

